

**Search Notes**

Application/Control No.

09/845,783

Examiner

Scott L. Jarrett

Applicant(s)/Patent under  
Reexamination

LOEB ET AL.

Art Unit

3623

**SEARCHED**

| Class | Subclass | Date      | Examiner |
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| 705   | 14       | 4/13/2005 | SJ       |
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**INTERFERENCE SEARCHED**

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**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

|  | DATE      | EXMR |
|--|-----------|------|
| EAST<br>Keyword: tradepub.com, trade publication, loeb, synapse, subscription, survey product guide, product selector            | 4/13/2005 | SJ   |
| EAST<br>Keyword: universal survey, consolidated survey, circulation management, e-post direct, free subscription                 | 4/13/2005 | SJ   |
| ProQuest<br>Keyword: subscription qualification, consolidate survey, normalized questionnaire, free trade publications, tradepub | 4/13/2005 | SJ   |
| ProQuest<br>Keyword: tradepub, freebizmags, www.netline.com, mymags.com, free trademagazines                                     | 4/13/2005 | SJ   |
| Archive.org<br>tradepub.com, freebizmags.com, www.netline.com, mymags.com, free trademagazines.com, epostdirect.com              |           |      |
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